



DISTRICT GOVERNOR'S MONTHLY MESSAGE JANUARY 2021

*Dear Rotarians, Rotaractors, Interactors, Rotary alumni,
Rotary Community Corps members, Rotary partners
in District 2482 – Bulgaria,*

*Merry Christmas
and Happy New Year 2021 !!!*

I hope the New Year brings us health above all !



The essential responsibility for the fulfillment of this wish lies with ourselves: uncompromising use of personal protective equipment, strict observance of the optimal physical distance, maintenance of impeccable hygiene and education in readiness for vaccination!

The typical way of social communication and practicing the professions for the times gone by has suffered severely in the conditions of the pandemic. ***The achievements of the global digital transformation*** have proved to be an alternative. Technically evolved Internet communication opportunities offer both physical distance and virtual simulation of social proximity. Taking advantage of these opportunities is available for the low level of computer literacy that everyone should already have!

Let's get rid of the illusions: we can't "close the world" for the unknown time of the pandemic... Relationships with family and friends, the pursuit of our professions, our service in Rotary, the penchant for our hobbies, and our emotions and reason suggest it. And in Rotary, we have 35 years of persistent experience in eradicating polio worldwide. We should also use this experience in the fight against COVID-19!

One of the most significant Rotary merits is the effect of multiplying the high professionalism inherent in each club in many different areas. And this is very useful now! Especially when it is supported by our inherent, suffered high ethical standards in professional behavior. Our Four-Way Test sounds even more powerful today! Let us not miss the opportunity to prove convincingly to ourselves and to our communities the great advantage of the presence of Rotary in today's civilization.

And especially the global meaning for the communities of ***our professional service!***

In addition to our big goals, I remind you that the names of the members of the club boards of directors (Boards) elected in December for 2021-22 and presidential nominees for 2022-23 should be introduced in a timely manner in My Rotary. As well as the procedure for nominating a Governor of District 2482 for 2023–2024, the first stage of which ends at 00:00 AM on February 14, 2021, is currently active!

Let's be optimistic in the new beginning. Really. Not only in the numerological context! Because we have already clearly seen: Rotary opens up opportunities!

Rotary
DISTRICT 2482



A handwritten signature in blue ink, appearing to read "Arch. Iliyan Nikolov".

Arch. Iliyan Nikolov
District Governor 2020-21

Watch also the video version of the address published on the District's website:
rotary-bulgaria.org/Дистрикт_губерньор_2020-2021/Месечни_послания
or directly under the header of the website