

2022-23 ANNUAL GOALS

ROTARY'S VISION STATEMENT

Together, we see a world where people unite and take action and create lasting change — across the globe, in our communities, and in ourselves.



GOALS FOR PRIORITY 1 — INCREASE OUR IMPACT

1. Eradicate polio and highlight Rotary's role.
2. Increase contributions to the Annual Fund and PolioPlus while building the Endowment Fund to \$2.025 billion by 2025.
3. Develop new partnerships and showcase effective club, district, and international programs and projects particularly in Rotary's seven Areas of Focus.

GOALS FOR PRIORITY 2 — EXPAND OUR REACH

1. Elevate Rotary's global profile as people of influence, people of purpose, and people of action.
2. Start and nurture new, innovative clubs and participant engagement channels.

GOALS FOR PRIORITY 3 — ENHANCE PARTICIPANT ENGAGEMENT

1. Enhance member engagement tools that support Rotary's core values through personal growth, leadership development, service, and networking opportunities.
2. Increase collaboration between all participants particularly Rotary, Rotaract, and Interact clubs.

GOALS FOR PRIORITY 4 — INCREASE OUR ABILITY TO ADAPT

1. Support and encourage the use of virtual connectivity to optimize in-person meetings, training, fundraising, and service projects.
2. Further a commitment to Diversity, Equity and Inclusion at every level of leadership within the family of Rotary.
3. Review our service delivery and volunteer leadership structure to improve effectiveness, responsibility, and accountability.