



The Rotary Centers for International Studies
in peace and conflict resolution

Recruit Future Global Peace Leaders

The Rotary Peace Fellowship provides your district with the opportunity to discover and nurture a future global leader without requiring an allocation of District Designated Funds. The Rotary Peace Fellowship trains peace leaders through a master's degree or a professional certificate program.

Here's how your district can participate:

1. Send out a press release

The best applicants are in your own community. A press release will allow you to target the maximum number of people with minimal effort. Send your district or club's press release to local newspapers, universities, or any of the community partners listed on the right. Contact niki.fritz@rotary.org for a press release template.

2. Meet with community partners

Meeting with local organizations allows you to establish a mutually beneficial relationship with potential applicants. Engage interested community members and organizations by

- Meeting with them face to face
- Creating a 30-second promotional pitch to give to friends, colleagues, and community members
- Holding information sessions about the Rotary Peace Fellowship (the Rotary Peace Centers department at Rotary International can supply relevant PowerPoint presentations)
- Hosting lectures or discussions about peace or international affairs (for example, invite Rotary Peace Fellows to speak at information sessions)

3. Promote on social media

Recruiting new applicants doesn't end with your Rotary events. Use social media avenues, such as Facebook, LinkedIn, and Twitter, to announce the Rotary Peace Fellowship opportunity. You can also follow Rotary Peace Centers on Facebook and repost interesting photos and stories.



Potential Community Partners

- **Local universities:** alumni associations, career offices, study abroad offices, and academic departments like international studies, political science, or peace studies
- **Returned Peace Corps volunteers and other international volunteers**
- **Former Ambassadorial Scholars**
- **Nongovernmental organizations** involved in peace and conflict resolution, such as the Red Cross or Doctors Without Borders
- **International corporations** in your community
- **Governmental agencies,** diplomatic corps, local police, and military offices

Questions?

Contact Rotary Peace Centers
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