



The Rotary Centers for International Studies
in peace and conflict resolution

How Can Your District Recruit the Best Rotary Peace Fellows?

1. Reach out to the community

The best applicants are in your own community. See the box of potential community partners to get ideas about who to contact in your community.

- Send out press releases to local community news sources or community partners. The Rotary Peace Department can supply a press release template.
- Email or mail brochures to local community partners with your club or district contact information.

2. Invite the community into Rotary

You can also recruit applicants by inviting your community partners to learn more about the Rotary Peace Fellowship.

- Hold informational sessions about the Rotary Peace Fellowship. The Rotary Peace Centers Department can supply relevant PowerPoint presentations.
- Host lectures or discussions relevant to peace or international understanding.
- Invite current or former Peace Fellows to speak at information sessions for Rotarians and non-Rotarians.

3. Spread the Word

Promoting the program and looking for applicants doesn't end with your Rotary meetings. Talk about the program every chance you can including at work with colleagues, at dinner parties with friends, and even post the opportunity to your personal or club Facebook account.



Potential Community Partners

- University **alumni** associations and career offices
- Returned **Peace Corps** volunteers. Find your regional Peace Corps office at <http://www.peacecorps.gov/index.cfm?shell=meet.regrec>.
- Former **Ambassadorial Scholars**
- Department of international studies, political sciences or peace studies at your **local universities or colleges**
- **Non-governmental organizations** involved in peace and conflict resolution
- **International organizations** and corporations in your community
- Governmental agencies, diplomatic corps, local police and military offices

Questions?

Contact the Rotary Peace Centers
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