

# ROTARY COMMUNITY CORPS 2021 Annual Survey Results



Take Action: [www.rotary.org/rcc](http://www.rotary.org/rcc)

## **2020-2021 Rotary Community Corps Survey Results**

Every year, RI surveys all club presidents whose club sponsors at least one [Rotary Community Corps \(RCC\)](#). Survey responses provide valuable information about the activities and demographics of RCCs and the nature of their partnership with Rotary clubs. 258 of 3,701 presidents responded to the 2021 survey to share insights from the 2020-21 Rotary year.

Below are the most significant insights gained from the 2021 RCC survey:

### **I. Active RCCs and their composition:**

- 11,713 RCCs were active during the 2020-21 Rotary year.
- 55% of RCCs are in urban areas and 45% are in rural areas.
- 77% of RCCs meet at least once a month.
- 42% of RCC members are 40-50 years of age, 24% are 30-40 years of age, 19% are 50 and older, and 15% of RCC members are 18-30 years of age.
- 38% of RCCs have predominantly male members, 36% predominantly female members, and 26% equal number of female and male members.
- Club presidents characterized RCC members in four different groups:
  - 1) 85% - as people who seek access to services and benefit from the RCCs' service projects;
  - 2) 72% - as people who are committed to service but not qualified for membership in a club;
  - 3) 43% - as people who are interested in joining a Rotary club and are demonstrating their commitment to service through their involvement in the RCC;
  - 4) 40% - as people who are qualified for membership in a Rotary club but are not interested in joining.

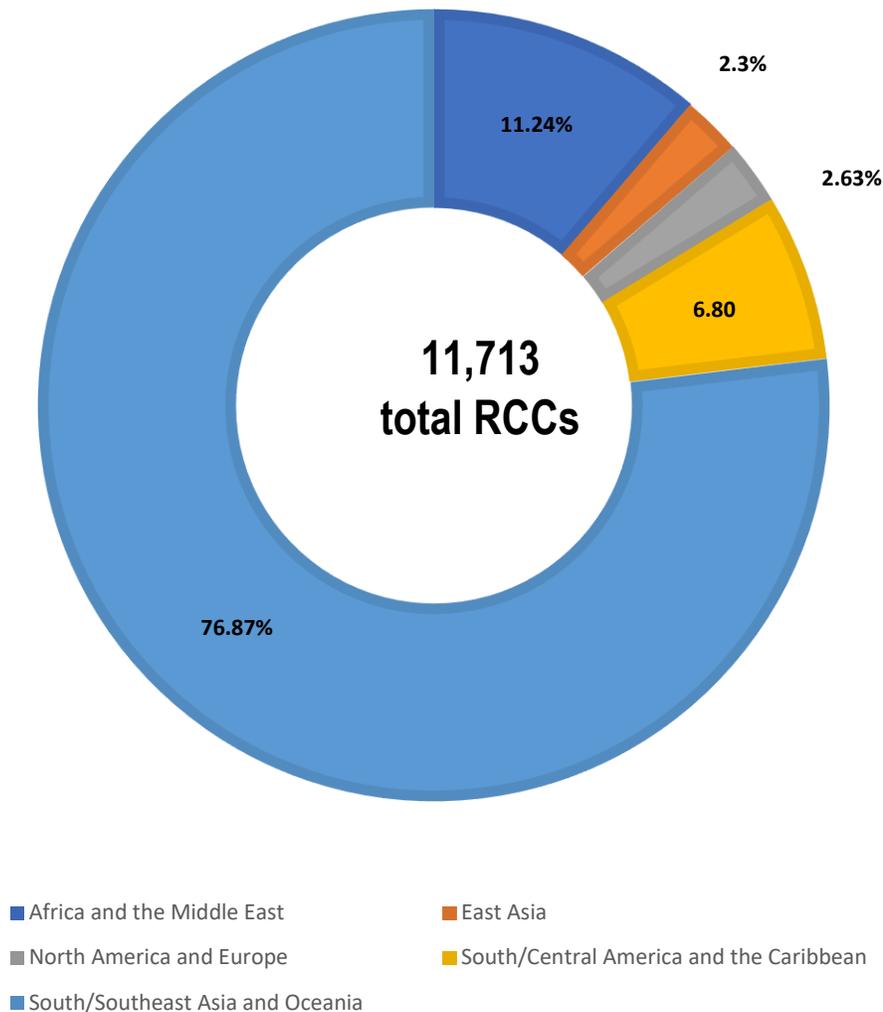
### **II. RCC Projects**

- RCC projects address all of Rotary's areas of focus. Projects focused on Community and Economic Development, Disease Prevention and Treatment, and Water, Sanitation, and Hygiene are most commonly undertaken by RCCs.
- Rotary club presidents reported that the following characteristics described RCC service projects
  - 53% - RCC members volunteered their time to carry out the project.
  - 41% - RCC members helped conduct a community assessment.
  - 40% - RCC members identified solutions to address needs & help design project plan.
  - 37% - RCC members were responsible for the long-term oversight of the project.
  - 32% - Sponsoring Rotary club raised funds for the project.
  - 30% - RCC members publicized the project.
  - 21% - RCC members raised funds for the project

## 2020-2021 Rotary Year RCC Overview

11,713 RCCs were active in 105 countries throughout the year. 753 new RCCs were chartered and 248 RCCs were terminated. As a result, RCCs experienced a 4.40% net growth worldwide. India has the highest number of active RCCs with 6,111 corps. The Philippines has the second highest number of RCCs with 2,066 corps. Egypt is in the third place with 457 RCCs, followed by Brazil with 386, and Bangladesh with 264.

### RCC DISTRIBUTION BY REGION

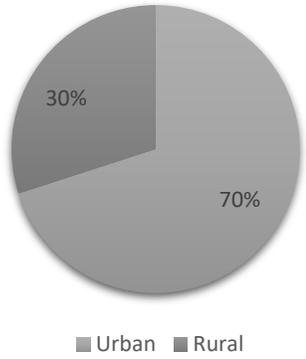


### RCC Growth Rate by Region

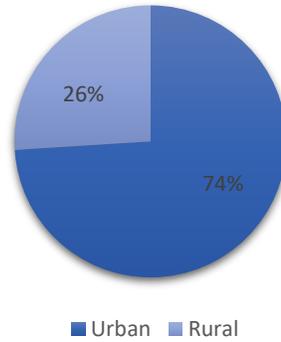
Interestingly, the countries with the highest number of RCCs are different from the countries with the highest annual growth rates. Spain experienced the highest RCC growth with a 66.7% growth in active RCCs during the 2020-21 year. Fiji experienced the second highest growth with a 50% increase. The growth rates in Nigeria 48.3%, Egypt 25.5%, Tunisia 25%, Romania 20%, Republic of Korea 13.5%, Nepal 9.4%, Turkey 9.3 %are also well above the global average 4.4% whereas the growth rates in countries like India 4.3% and Bangladesh 4.0% are understandably stable.

## RCC Location Trends by Region

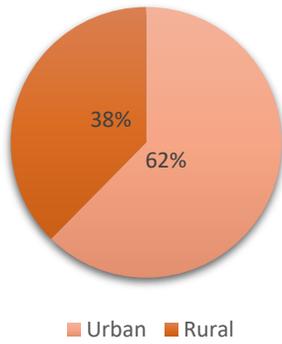
### North America and Europe



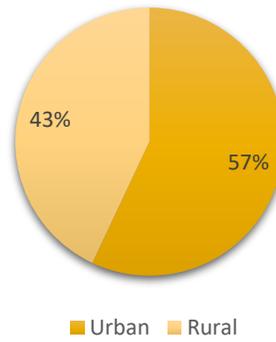
### South/Central America and Caribbean



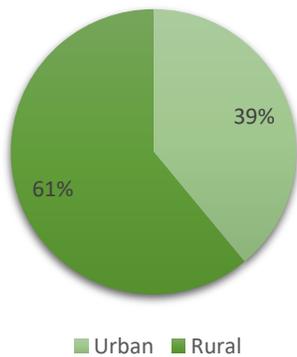
### Africa and the Middle East



### East Asia

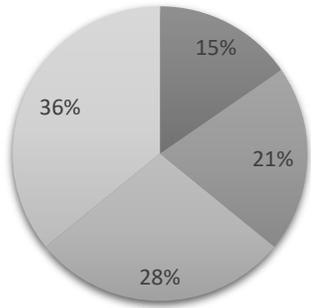


### South/Southeast Asia and Oceania



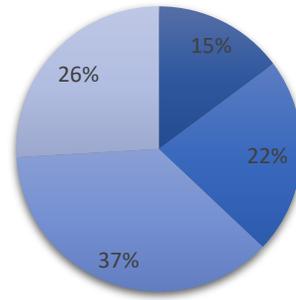
# RCC Member Age Demographics by Region

## North America and Europe



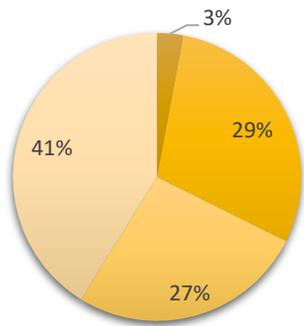
■ 18-30 ■ 30-40 ■ 40-50 ■ 50+

## South/Central America and Caribbean



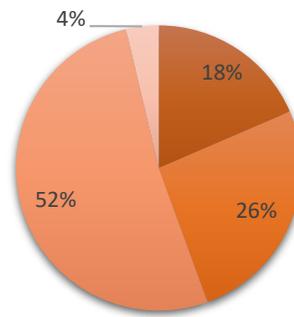
■ 18-30 ■ 30-40 ■ 40-50 ■ 50+

## East Asia



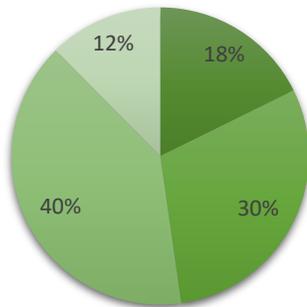
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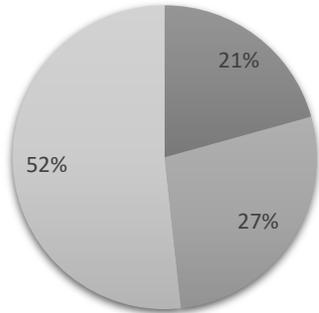
## South/Southeast Asia and Oceania



■ 18-30 ■ 30-40 ■ 40-50 ■ 50+

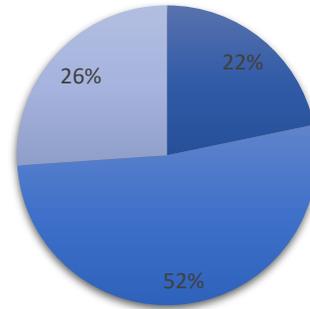
# RCC Member Gender Demographics by Region

## North America and Europe



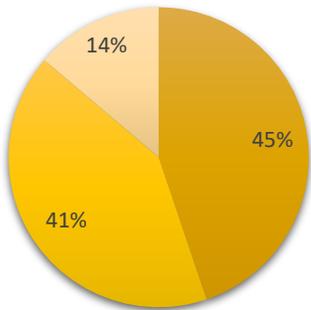
■ Majority Male ■ Majority Female ■ Equal

## South/Central America and Caribbean



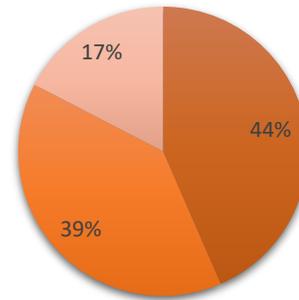
■ Majority Male ■ Majority Female ■ Equal

## East Asia



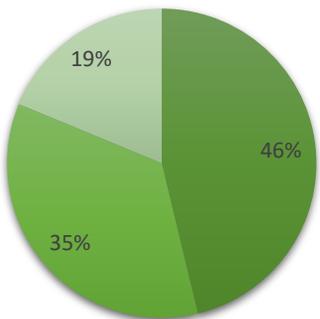
■ Majority Male ■ Majority Female ■ Equal

## Africa and the Middle East



■ Majority Male ■ Majority Female ■ Equal

## South/Southeast Asia and Oceania



■ Majority Male ■ Majority Female ■ Equal

### **III. Sponsoring Rotary clubs' involvement with RCCs**

- Club presidents reported that working with an RCC impacted their clubs in the following ways:
  - 62% - increased club's service impact in the community
  - 53% - enhanced awareness about club in the community
  - 53% - deepened club's relationship with local community members
  - 51% - helped club to take on more service projects
  - 51% - enhanced club members' understanding of local community's needs
  - 32% - boosted club members' connection to the club
  - 29% - diversified participation in the club
  - 15% - grew the membership of club
- 17% of club presidents reported that RCC members have joined their Rotary club or another Rotary club.
- These are the ways Rotary clubs reported supporting their RCCs:
  - 58% - stayed in regular communication with the RCC
  - 47% - organized joint club/RCC projects
  - 42% - invited RCC to participate in club meetings
  - 34% - invited RCC members to speak at club or district events
  - 33% - organized an informational event about RCC
  - 23% - organized leadership workshops or professional development events for RCC members
- Most club presidents communicate RCC information to their club members at club meetings or by email and their club website.
- Most Rotary clubs promote RCCs through personal contacts (rated highest) and social networking site(s), as well as by advertising RCCs using local media.

### **IV. Characteristics of RCC Members**

Members of Rotary Community Corps are generally characterized as:

1. 49% of members from all RCCs are characterized as people who are committed to service but are not qualified for membership in a Rotary club.
2. 27% of members from all RCCs are characterized as people who are qualified for membership in a Rotary club but are not interested in joining a Rotary club.
3. 38% of members from all RCCs are characterized as people who are interested in joining a Rotary club and are demonstrating their commitment to service through their involvement in the RCC.
4. 58% of members from all RCCs are characterized as people who are in need of services and could benefit from the RCCs' service projects.

Characteristics of RCC Members in Every Region

